

Shaping the Entrepreneurial Mindset: Entrepreneurial Intentions of Business Students in Croatia*

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Abstract: Business students from a public university in Croatia participated in an international study on entrepreneurial self-efficacy, identity and education. The results of this preliminary empirical research indicate that the main predictors of the entrepreneurial intentions in Croatia are strength of entrepreneurial identity aspiration and entrepreneurial self-efficacy. These two main constructs mediate the number of personal, situational or contextual factors, including education. Empirical analysis supports the majority of SCCT hypothesized interaction between control variables and main constructs such as self-efficacy, positive outcome expectations and entrepreneurial identity. These findings thus fill the gap in the empirical evidence of the theoretical framework validity derived from different contexts.

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