## ZNAČAJ I ULOGA NACIONALNOG PROGRAMA ITS-A U BUDUĆEM RAZVOJU CESTOVNOG PROMETA U REPUBLICI HRVATSKOJ

## THE IMPORTANCE AND ROLE OF THE NATIONAL PROGRAMME OF ITS IN FUTURE DEVELOPMENT OF ROAD TRAFFIC IN CROATIA

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**Abstract**: The paper gives an overview of the strategic objectives, priority areas and planned measures of the National Programme of ITS. Some specific features of the past development of ITS in Croatia are described. For the assessment of the current situation and future possibilities of ITS development appropriate SWOT analysis is presented. The proposed strategic objectives of the ITS implementation are the result of balancing the requirements of the European Union and the real needs of the Republic of Croatia. Proposed measures from the National Programme for the implementation of specific national and EU priorities are defined.

Key words: Intelligent transport systems, National Programme, Strategic goals, Implementation measures

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